
PRESENTATION OF FINANCIAL AND OTHER INFORMATION

Any discrepancies in the tables between the amounts listed and the totals in this Prospectus are due to rounding.

Words importing the singular shall, where applicable, include the plural and vice versa and words importing the masculine gender shall, where applicable, include the feminine and neuter genders and vice versa. References to persons shall include companies and corporations.

All references to dates and times are references to dates and times in Malaysia.

All references to "our Company" and "Asia Media" in this Prospectus are to Asia Media Group Berhad (*formerly known as Gerak Bayan Sdn Bhd*), references to "our Group" is to our Company and our subsidiary companies taken as a whole and references to "we", "us", "our" and "ourselves" are to our Company and our subsidiary companies, save where the context otherwise requires.

Unless the context otherwise requires, references to "Management" are to our Directors as at the date of this Prospectus. Statements as to our beliefs, expectations, estimates and opinions are those of our Directors.

This Prospectus includes statistical data provided by various third parties and cites third party projections regarding growth and performance of the industry in which we operate. This data is taken or derived from information published by publicly available sources. In each such cases, the source is stated in this Prospectus, provided that where no source is stated, it can be assumed that the information originates from us. In particular, certain information in this Prospectus is extracted or derived from the independent market research report by Frost & Sullivan Malaysia Sdn Bhd, International Economic Environment and Developments in the Malaysian Economy, Quarterly Bulletin and Third Quarterly Bulletin 2010 issued by Bank Negara Malaysia. We believe that the statistical data and projections cited in this Prospectus are useful in helping you to understand the major trends in the industry in which we operate. However, neither we nor our advisers have verified these figures.

We and our advisers do not make any representation as to the correctness, accuracy or completeness of such data. You should not place undue reliance on the statistical data cited in this Prospectus. Similarly, third party projections, including the projections from the independent market research report by Frost & Sullivan Malaysia Sdn Bhd, cited in this Prospectus are subject to uncertainties that could cause actual data to differ materially from the projected figures. We give no assurance that the projected figures will be achieved.

The information on our website, or any website directly or indirectly linked to such website does not form part of this Prospectus and you should not rely on it.

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